

The Give65 Event

Home Instead Charities

Upper Shore Aging is teaming up with Home Instead Charities during the Give65 Event to raise funds to maintain and expand its current programming for our local seniors.

Upper Shore Aging provided 84,998 meals delivered last year. Additionally, 8,141 congregate meals were provided. ***Still, the need for food among Seniors remains as great as ever before.***



Nutrition services by Upper Shore Aging are imperative because it provides more than just a meal. For many people, the daily visit from the Meals on Wheels delivery volunteer is also a method of connection to the community and a first warning when a concern arises. Communication from a volunteer can alert staff to the need to connect a Senior to increased levels of service. Additionally, isolation is a major concern for our Seniors. A daily visit from a

Meals on Wheels volunteer can be a lifeline for our vulnerable seniors.



The reduction in SNAP benefits has created a greater need for Meals on Wheels.



Our Fundraising Campaign goals are:

- To maintain and expand the Meals on Wheels program-- Seniors in our community represent some of our most vulnerable populations and are on a fixed income. Our Senior community members struggle with rising costs that require them to make hard choices between food, utilities, housing, and health care.
- To bring seniors into the centers with more programming to help seniors remain active, healthy, and involved in their community.

Please save the date for this year's Give65 Event, July 11 – 14.

Some information about Home Instead Charities and Give65:

All participating nonprofit organizations qualify for matching dollars. This year, each organization can qualify for a maximum of **\$5,000**, while funds are available. These are a dollar-for-dollar match, meaning as long as the \$215,000 in matching funds are still available, each dollar donated will be matched up to \$5,000 per organization. Home Instead Charities will offer an additional **\$10,000** in matching grants once \$500,000 is collectively raised on the Give65 site.



The Give65 Event starts at 10 a.m. on July 11th. Please make your gift right after which helps increase our chances of it being matched by Home Instead Charities. Invest in our mission by visiting <https://www.give65.org/Uppershoreaging> or by scanning the QR code here.

Our Mission Statement

“Upper Shore Aging, Inc. will develop and provide a variety of programs for Older Persons in the Upper Shore region, which help maintain and improve quality of life.”